

Company Name _____	Address _____
Contact Name _____	City/ State _____
Contact Email _____	Zip _____
Company Phone _____	Website _____
Contact Cell Phone _____	Phone # to be listed in Expo Program _____
How did you hear about the expo? _____	

If you are an exhibitor that would like to perform any type of blood draw/health screen, before registering contact Tina at 248-747-4847 or Tina@SeniorExpoUSA.com

Select The 2026 Senior Expo(s) You Would Like To Participate In

<input type="checkbox"/>	Milwaukee Fall Senior Expo • Potawatomi Hotel & Casino Thursday, September 10, 2026 • 10am-1pm
<input type="checkbox"/>	West Madison Senior Expo • Marriott Madison West Tuesday, October 13, 2026 • 10am-1pm
<input type="checkbox"/>	Waukesha Senior Expo • Waukesha County Expo Center Thursday October 15, 2026 • 10am-1pm

Select The Exhibitor Package(s) That Best Meets Your Needs

Silver Sponsor Package

- Silver (1) Expo - \$450
- *Silver (1) Multi Expo Discount - \$425 Total
- Silver (2) Expos - \$425 per / \$850 Total
- Silver (3) Expos - \$425 per / \$1,275 Total
- Silver (4) Expos - \$425 per / \$1,700 Total
- Silver (5) Expos - \$425 per / \$2,125 Total
- Silver (6) Expos - \$425 per / \$2,550 Total
- Silver (7) Expos - \$425 per / \$2,975 Total
- Silver (8) Expos - \$425 per / \$3,400 Total
- Silver (9) Expos - \$425 per / \$3,825 Total
- Silver (10) Expos - \$425 per / \$4,250 Total

Gold Sponsor Package - MOST POPULAR

- Gold (1) Expo - \$655
- *Gold (1) Multi Expo Discount - \$620 Total
- Gold (2) Expos - \$620 per / \$1,240 Total
- Gold (3) Expos - \$620 per / \$1,860 Total
- Gold (4) Expos - \$620 per / \$2,480 Total
- Gold (5) Expos - \$620 per / \$3,100 Total
- Gold (6) Expos - \$620 per / \$3,720 Total
- Gold (7) Expos - \$620 per / \$4,340 Total
- Gold (8) Expos - \$620 per / \$4,960 Total
- Gold (9) Expos - \$620 per / \$5,580 Total
- Gold (10) Expos - \$620 per / \$6,200 Total

Presenting Sponsor Package

- Presenting (1) Expo - \$1,200
- *Presenting (1) Multi Expo Discount - \$1,125 Total
- Presenting (2) Expos - \$1,125 per / \$2250 Total
- Presenting (3) Expos - \$1,125 per / \$3375 Total
- Presenting (4) Expos - \$1,125 per / \$4500 Total
- Presenting (5) Expos - \$1,125 per / \$5625 Total
- Presenting (6) Expos - \$1,125 per / \$6750 Total
- Presenting (7) Expos - \$1,125 per / \$7875 Total
- Presenting (8) Expos - \$1,125 per / \$9000 Total
- Presenting (9) Expos - \$1,125 per / \$10,125 Total
- Presenting (10) Expos - \$1,125 per / \$11,250 Total

* Please note: To purchase the (1) Multi Expo Discount Package, your company must have already participated in one or more expos in the same calendar year.

- (1) 6' table w/ (2) chairs
- Linens available upon request
- Listing in expo program w/ company name, phone number, and website
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking

- (1) 6' table w/ (2) chairs -w/ premium placement at expo
- Linens available upon request
- Listing in expo program w/ company name, phone number, and website
- Half page (8"x5") ad in expo program
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking
- Press release - company name inclusion
- Attendee Email - company name inclusion as Gold Sponsor
- Social media posts - company name inclusion

- (2) 6' tables w/ (4) chairs -w/ premium placement at expo
- Linens available upon request
- Listing in expo program w/ company name, phone number, and website
- Company logo on cover of expo program
- Full page (8"x10") ad in expo program
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking
- Press release - company name inclusion
- Attendee Email - company logo inclusion as Presenting Sponsor
- Expo website - company logo inclusion
- Social media posts - company name inclusion

Senior Expo USA

PAYMENT METHODS

To request a credit card payment link
for this invoice, email:
Beth@SeniorExpoUSA.com
or call 248-747-4812

Please note: Credit card payments will be subject to a 3.4% service charge.

ACH / Wire Transfer

Account Name: Senior Expo USA

Bank Name: JPMorgan Chase Bank

Account Number: 610579275

ABA/ Routing Number: 072000326

Make Check Payable To:

Senior Expo USA

P.O. Box 482 Troy, MI 48099

Full payment must be received no later than
(10) days prior to the expo(s).

EXHIBITOR REGISTRATION AGREEMENT

SENIOR EXPO USA takes pride in producing shows that are successful for exhibitors and enjoyable for attendees. By registering for participation and submitting payment, each exhibitor (including their employees, contractors, and representatives) agrees to abide by the following terms and conditions: **Liability & Indemnification:** SENIOR EXPO USA, its employees, vendors, media partners, facilities, and their employees shall not be liable for any injury, loss, damage, or legal action of any kind incurred by exhibitors, their employees, contractors, representatives, or property. Exhibitors agree to indemnify and hold harmless SENIOR EXPO USA and its employees from any and all claims arising from their participation. **Force Majeure:** SENIOR EXPO USA shall not be liable for any losses, costs, damages, or expenses (whether under contract, tort, or otherwise) suffered by an exhibitor as a direct or indirect result of events beyond SENIOR EXPO USA's control, including but not limited to acts of God, strikes, lockouts, industrial disturbances, disease or pandemic, government restrictions, or facility-related issues. **Event Operations:** SENIOR EXPO USA reserves the right to adjust booth location, booth size, event date, time, or venue as necessary to ensure a safe and successful show. Exhibitors may not solicit or engage attendees outside their designated exhibit space. Exhibitors may not dismantle or remove displays until the official end time of the show. Exhibitors must maintain liability insurance covering setup through takedown. **Payments & Fees:** Full payment is due at registration. Invoiced amounts are due net (10) days from invoice date or, (10) days prior to the expo date, whichever comes first. A 3.5% service charge will be added (or deducted in the case of refunds) for payments made via credit card. **Cancellation Policy:** If the exhibitor cancels **45 or more days** before the event, SENIOR EXPO USA shall retain **50%** of the booth rental fee and refund the balance. If cancellation occurs **44 days or less** before the event, SENIOR EXPO USA shall retain **100%** of the booth rental fee. All cancellations must be submitted in writing. Retained fees shall constitute liquidated damages for costs incurred by SENIOR EXPO USA in organizing and promoting the event, as well as losses from reletting space. Exhibitors may request to transfer their participation to another SENIOR EXPO USA event in the same calendar year in lieu of cancellation, subject to SENIOR EXPO USA approval. **Compliance:** Failure to comply with these rules may result in removal from the show without refund.

*Program ads are due 15 days prior to the date of the expo(s) you are participating in. PDF is the preferred file format.

Please email your completed ad to Skylar@SeniorExpoUSA.com. In your email, indicate which expos(s) you are participating in.

Questions? Feel free to contact Tina at 248-747-4847 or Tina@SeniorExpoUSA.com