



EXHIBITOR REGISTRATION FORM CALIFORNIA 2026

Mail this registration form with your payment to:

Senior Expo USA

PO Box 482

Troy, MI 48099

Please make your check payable to: **Senior Expo USA**

Company Name	_____	Address	_____
Contact Name	_____	City/ State	_____
Contact Email	_____	Zip	_____
Company Phone	_____	Website	_____
Contact Cell Phone	_____	Phone # to be listed in Expo Program	_____
How did you hear about the expo?	_____		

*If you are an exhibitor that would like to perform any type of blood draw/health screen,
before registering contact Julia at 248-524-4868 ext 318 or Julia@SeniorExpoUSA.com*

Select The 2026 Senior Expo(s) You Would Like To Participate In

☐	Escondido Senior Expo • California Center for the Arts Tuesday, March 17, 2026 • 10am-1pm
☐	Oceanside Senior Expo • El Corazon Event Center Thursday, April 23, 2026 • 10am-1pm
☐	Palm Springs Senior Expo • The Pavilion Thursday, September 17, 2026 • 10am-1pm

Select The Exhibitor Package(s) That Best Meets Your Needs

Silver Sponsor Package

- ☐ Silver (1) Expo - \$575
- ☐ Silver (2) Expos - \$550 per / \$1,100 Total
- ☐ Silver (3) Expos - \$550 per / \$1,650 Total
- ☐ Silver (4) Expos - \$550 per / \$2,200 Total
- ☐ Silver (5) Expos - \$550 per / \$2,750 Total
- ☐ Silver (6) Expos - \$550 per / \$3,300 Total
- ☐ Silver (7) Expos - \$550 per / \$3,850 Total
- ☐ Silver (8) Expos - \$550 per / \$4,400 Total
- ☐ Silver (9) Expos - \$550 per / \$4,950 Total
- ☐ Silver (10) Expos - \$550 per / \$5,500 Total

- (1) 6' table w/ (2) chairs
- Linens available upon request
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking

Gold Sponsor Package - **MOST POPULAR**

- ☐ Gold (1) Expo - \$675
- ☐ Gold (2) Expos - \$650 per / \$1,300 Total
- ☐ Gold (3) Expos - \$650 per / \$1,950 Total
- ☐ Gold (4) Expos - \$650 per / \$2,600 Total
- ☐ Gold (5) Expos - \$650 per / \$3,250 Total
- ☐ Gold (6) Expos - \$650 per / \$3,900 Total
- ☐ Gold (7) Expos - \$650 per / \$4,550 Total
- ☐ Gold (8) Expos - \$650 per / \$5,200 Total
- ☐ Gold (9) Expos - \$650 per / \$5,850 Total
- ☐ Gold (10) Expos - \$650 per / \$6,500 Total

- (1) 6' table w/ (2) chairs -w/ premium placement at expo
- Linens available upon request
- Listing in expo program w/ company name, phone number
- Half page (8"x5") ad in expo program
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking
- Press release - company name inclusion
- Attendee Email - company name inclusion as Gold Sponsor
- Social media posts - company name inclusion

Presenting Sponsor Package

- ☐ Presenting (1) Expo - \$1,200
- ☐ Presenting (2) Expos - \$1,125 per / \$2250 Total
- ☐ Presenting (3) Expos - \$1,125 per / \$3375 Total
- ☐ Presenting (4) Expos - \$1,125 per / \$4500 Total
- ☐ Presenting (5) Expos - \$1,125 per / \$5625 Total
- ☐ Presenting (6) Expos - \$1,125 per / \$6750 Total
- ☐ Presenting (7) Expos - \$1,125 per / \$7875 Total
- ☐ Presenting (8) Expos - \$1,125 per / \$9000 Total
- ☐ Presenting (9) Expos - \$1,125 per / \$10,125 Total
- ☐ Presenting (10) Expos - \$1,125 per / \$11,250 Total

- (2) 6' table w/ (4) chairs -w/ premium placement at expo
- Linens available upon request
- Listing in expo program w/ company name, phone number
- Company logo on cover of expo program
- Full page (8"x10") ad in expo program
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking
- Press release - company name inclusion
- Attendee Email - company logo inclusion as Presenting Sponsor
- Expo website - company logo inclusion
- Social media posts - company name inclusion



PAYMENT METHODS

To request a credit card payment link
for this invoice, email:
Beth@SeniorExpoUSA.com
or call 248-524-4868 ext. 302

Make Check Payable To:
Senior Expo USA
P.O. Box 482 Troy, MI 48099
Full payment must be received no later than
(10) days prior to the expo(s).

Please note: Credit card payments will be subject to a 3.5% service charge.

ACH / Wire Transfer
Account Name: Senior Expo USA
Bank Name: JPMorgan Chase Bank
Account Number: 610579275
ABA/ Routing Number: 072000326

EXHIBITOR REGISTRATION AGREEMENT

SENIOR EXPO USA takes pride in producing shows that are successful for exhibitors and enjoyable for attendees. By registering for participation and submitting payment, each exhibitor (including their employees, contractors, and representatives) agrees to abide by the following terms and conditions: **Liability & Indemnification:** SENIOR EXPO USA, its employees, vendors, media partners, facilities, and their employees shall not be liable for any injury, loss, damage, or legal action of any kind incurred by exhibitors, their employees, contractors, representatives, or property. Exhibitors agree to indemnify and hold harmless SENIOR EXPO USA and its employees from any and all claims arising from their participation. **Force Majeure:** SENIOR EXPO USA shall not be liable for any losses, costs, damages, or expenses (whether under contract, tort, or otherwise) suffered by an exhibitor as a direct or indirect result of events beyond SENIOR EXPO USA's control, including but not limited to acts of God, strikes, lockouts, industrial disturbances, disease or pandemic, government restrictions, or facility-related issues. **Event Operations:** SENIOR EXPO USA reserves the right to adjust booth location, booth size, event date, time, or venue as necessary to ensure a safe and successful show. Exhibitors may not solicit or engage attendees outside their designated exhibit space. Exhibitors may not dismantle or remove displays until the official end time of the show. Exhibitors must maintain liability insurance covering setup through takedown. **Payments & Fees:** Full payment is due at registration. Invoiced amounts are due net (10) days from invoice date or, (10) days prior to the expo date, whichever comes first. A 3.5% service charge will be added (or deducted in the case of refunds) for payments made via credit card. **Cancellation Policy:** If the exhibitor cancels **45 or more days** before the event, SENIOR EXPO USA shall retain **50%** of the booth rental fee and refund the balance. If cancellation occurs **44 days or less** before the event, SENIOR EXPO USA shall retain **100%** of the booth rental fee. All cancellations must be submitted in writing. Retained fees shall constitute liquidated damages for costs incurred by SENIOR EXPO USA in organizing and promoting the event, as well as losses from reletting space. Exhibitors may request to transfer their participation to another SENIOR EXPO USA event in the same calendar year in lieu of cancellation, subject to SENIOR EXPO USA approval. **Compliance:** Failure to comply with these rules may result in removal from the show without refund.

*Program ads are due 15 days prior to the date of the expo(s) you are participating in. PDF is the preferred file format.

Please email your completed ad to Skylar@SeniorExpoUSA.com. In your email, indicate which expos(s) you are participating in.

Questions? Feel free to contact Julia 248-524-4868 ext. 318 or Julia@SeniorExpoUSA.com