

Senior Expo USA

EXHIBITOR REGISTRATION FORM • MICHIGAN 2025

Mail this registration form with your payment to:

Senior Expo USA

PO Box 482

Troy, MI 48099

Please make your check payable to: Senior Expo USA

Company Name _____	Address _____
Contact Name _____	City/ State _____
Contact Email _____	Zip _____
Company Phone _____	Website _____
Contact Cell Phone _____	Phone # to be listed in Expo Program _____
How did you hear about the expo? _____	

If you are an exhibitor that would like to perform any type of blood draw/health screen, before registering contact Cheryl at 248-524-4868 ext 312 or Cheryl@SeniorExpoUSA.com

Select The 2025 Senior Expo(s) You Would Like To Participate In

<input type="checkbox"/> West Bloomfield / Farmington • Jewish Comm. Cntr. Tuesday, January 28, 2025 • 10am-1pm	<input type="checkbox"/> Westland / Garden City • Westland City Hall Thursday, June 5, 2025 • 10am-1pm
<input type="checkbox"/> Warren • Warren Community Center Tuesday, February 11, 2025 • 10am-1pm	<input type="checkbox"/> West Bloomfield / Farmington Fall • Jewish Comm. Cntr. Thursday, August 28, 2025 • 10am-1pm
<input type="checkbox"/> Clinton / Macomb • Italian American Cultural Cnt. Thursday, March 6, 2025 • 10am-1pm	<input type="checkbox"/> Southfield / Lathrup Village • Southfield Pavilion Wednesday, September 3, 2025 • 10am-1pm
<input type="checkbox"/> Troy / Birmingham / Bloomfield • San Marino Club Tuesday, March 11, 2025 • 10am-1pm	<input type="checkbox"/> Mid-Michigan • Soaring Eagle Casino Thursday, September 4, 2025 • 10am-1pm
<input type="checkbox"/> Lansing • Lansing Mall Tuesday, March 25, 2025 • 11am-2pm	<input type="checkbox"/> Shelby Twp. / Macomb • Palazzo Grande Tuesday, September 23, 2025 • 10am-1pm
<input type="checkbox"/> Livonia / Canton / Northville • Vistatech Center Tuesday, April 1, 2025 • 10am-1pm	<input type="checkbox"/> Detroit Fall • Eastern Market Shed 5 Tuesday, September 30, 2025 • 10am-1pm
<input type="checkbox"/> Sterling Heights Spring • Century Banquet Center Thursday, April 17, 2025 • 10am-1pm	<input type="checkbox"/> Grand Rapids / West MI • Frederik Meijer Gardens Tuesday, October 7, 2025 • 10am-1pm
<input type="checkbox"/> Detroit • Eastern Market Shed 5 Thursday, April 24, 2025 • 10am-1pm	<input type="checkbox"/> Royal Oak / Ferndale • Royal Oak Farmers Market Tuesday, October 14, 2025 • 10am-1pm
<input type="checkbox"/> Taylor / Southgate / Wyandotte • Grecian Center Tuesday, May, 6, 2025 • 10am-1pm	<input type="checkbox"/> Sterling Heights Fall • Century Banquet Center Thursday, October 23, 2025 • 10am-1pm
<input type="checkbox"/> Ann Arbor • Washtenaw Community College Tuesday, May, 20, 2025 • 10am-1pm	<input type="checkbox"/> Livonia / Canton / Northville • Vistatech Center Thursday, October 30, 2025 • 10am-1pm
<input type="checkbox"/> Grand Rapids / West MI • Frederik Meijer Gardens Tuesday, May 20, 2025 • 10am-1pm	<input type="checkbox"/> Grosse Pointe • Grosse Pointe War Memorial Monday, November 10, 2025 • 10am-1pm

Select The Exhibitor Package(s) That Best Meets Your Needs

- Silver Sponsor Package**
- ☐ Silver (1) Expo - \$450
 - ☐ *Silver (1) Multi Expo Discount - \$425 Total
 - ☐ Silver (2) Expos - \$425 per / \$850 Total
 - ☐ Silver (3) Expos - \$425 per / \$1,275 Total
 - ☐ Silver (4) Expos - \$425 per / \$1,700 Total
 - ☐ Silver (5) Expos - \$425 per / \$2,125 Total
 - ☐ Silver (6) Expos - \$425 per / \$2,550 Total
 - ☐ Silver (7) Expos - \$425 per / \$2,975 Total
 - ☐ Silver (8) Expos - \$425 per / \$3,400 Total
 - ☐ Silver (9) Expos - \$425 per / \$3,825 Total
 - ☐ Silver (10) Expos - \$425 per / \$4,250 Total
 - ☐ Silver (11) Expos - \$425 per / \$4,675 Total
 - ☐ Silver (12) Expos - \$425 per / \$5,100 Total
 - ☐ Silver (13) Expos - \$425 per / \$5,525 Total
 - ☐ Silver (14) Expos - \$425 per / \$5,950 Total
 - ☐ Silver (15) Expos - \$425 per / \$6,375 Total
 - ☐ Silver (16) Expos - \$425 per / \$6,800 Total
 - ☐ Silver (17) Expos - \$425 per / \$7,225 Total
 - ☐ Silver (18) Expos - \$425 per / \$7,650 Total
 - ☐ Silver (19) Expos - \$425 per / \$8,075 Total
 - ☐ Silver (20) Expos - \$425 per / \$8,500 Total
 - ☐ Silver (21) Expos - \$425 per / \$8,925 Total
 - ☐ Silver (22) Expos - \$425 per / \$9,350 Total

- Gold Sponsor Package - MOST POPULAR**
- ☐ Gold (1) Expo - \$655
 - ☐ *Gold (1) Multi Expo Discount - \$620 Total
 - ☐ Gold (2) Expos - \$620 per / \$1,240 Total
 - ☐ Gold (3) Expos - \$620 per / \$1,860 Total
 - ☐ Gold (4) Expos - \$620 per / \$2,480 Total
 - ☐ Gold (5) Expos - \$620 per / \$3,100 Total
 - ☐ Gold (6) Expos - \$620 per / \$3,720 Total
 - ☐ Gold (7) Expos - \$620 per / \$4,340 Total
 - ☐ Gold (8) Expos - \$620 per / \$4,960 Total
 - ☐ Gold (9) Expos - \$620 per / \$5,580 Total
 - ☐ Gold (10) Expos - \$620 per / \$6,200 Total
 - ☐ Gold (11) Expos - \$620 per / \$6,820 Total
 - ☐ Gold (12) Expos - \$620 per / \$7,440 Total
 - ☐ Gold (13) Expos - \$620 per / \$8,060 Total
 - ☐ Gold (14) Expos - \$620 per / \$8,680 Total
 - ☐ Gold (15) Expos - \$620 per / \$9,300 Total
 - ☐ Gold (16) Expos - \$620 per / \$9,920 Total
 - ☐ Gold (17) Expos - \$620 per / \$10,540 Total
 - ☐ Gold (18) Expos - \$620 per / \$11,160 Total
 - ☐ Gold (19) Expos - \$620 per / \$11,780 Total
 - ☐ Gold (20) Expos - \$620 per / \$12,400 Total
 - ☐ Gold (21) Expos - \$620 per / \$13,020 Total
 - ☐ Gold (22) Expos - \$620 per / \$13,640 Total

- Presenting Sponsor Package**
- ☐ Presenting (1) Expo - \$1,200
 - ☐ *Presenting (1) Multi Expo Discount - \$1,125 Total
 - ☐ Presenting (2) Expos - \$1,125 per / \$2,250 Total
 - ☐ Presenting (3) Expos - \$1,125 per / \$3,375 Total
 - ☐ Presenting (4) Expos - \$1,125 per / \$4,500 Total
 - ☐ Presenting (5) Expos - \$1,125 per / \$5,625 Total
 - ☐ Presenting (6) Expos - \$1,125 per / \$6,750 Total
 - ☐ Presenting (7) Expos - \$1,125 per / \$7,875 Total
 - ☐ Presenting (8) Expos - \$1,125 per / \$9,000 Total
 - ☐ Presenting (9) Expos - \$1,125 per / \$10,125 Total
 - ☐ Presenting (10) Expos - \$1,125 per / \$11,250 Total
 - ☐ Presenting (11) Expos - \$1,125 per / \$12,375 Total
 - ☐ Presenting (12) Expos - \$1,125 per / \$13,500 Total
 - ☐ Presenting (13) Expos - \$1,125 per / \$14,625 Total
 - ☐ Presenting (14) Expos - \$1,125 per / \$15,750 Total
 - ☐ Presenting (15) Expos - \$1,125 per / \$16,875 Total
 - ☐ Presenting (16) Expos - \$1,125 per / \$18,000 Total
 - ☐ Presenting (17) Expos - \$1,125 per / \$19,125 Total
 - ☐ Presenting (18) Expos - \$1,125 per / \$20,250 Total
 - ☐ Presenting (19) Expos - \$1,125 per / \$21,375 Total
 - ☐ Presenting (20) Expos - \$1,125 per / \$22,500 Total
 - ☐ Presenting (21) Expos - \$1,125 per / \$23,625 Total
 - ☐ Presenting (22) Expos - \$1,125 per / \$24,750 Total

* Please note: To purchase the (1) Multi Expo Discount Package, your company must have already participated in one or more expos in the same calendar year.

- (1) 6' table w/ (2) chairs
- Linens available upon request
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking

- (1) 6' table w/ (2) chairs -w/ premium placement at expo
- Linens available upon request
- Listing in expo program w/ company name, phone number
- Half page (8"x5") ad in expo program
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking
- Press release - company name inclusion
- Attendee Email - company name inclusion as Gold Sponsor
- Social media posts - company name inclusion

- (2) 6' tables w/ (4) chairs -w/ premium placement at expo
- Linens available upon request
- Listing in expo program w/ company name, phone number
- Company logo on cover of expo program
- Full page (8"x10") ad in expo program
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking
- Press release - company name inclusion
- Attendee Email - company logo inclusion as Presenting Sponsor
- Expo website - company logo inclusion
- Social media posts - company name inclusion

Company Name _____	Address _____
Contact Name _____	City/ State _____
Contact Email _____	Zip _____
Company Phone _____	Website _____
Contact Cell Phone _____	Phone # to be listed in Expo Program _____
How did you hear about the expo? _____	

If you are an exhibitor that would like to perform any type of blood draw/health screen, before registering contact Cheryl at 248-524-4868 ext 312 or Cheryl@SeniorExpoUSA.com

Select The 2026 Senior Expo(s) You Would Like To Participate In

<input type="checkbox"/> Clinton / Macomb • Italian American Cultural Cnt. Thursday, March 5, 2026 • 10am-1pm	<input type="checkbox"/> Westland • Westland City Hall Thursday, June 4, 2026 • 10am-1pm
<input type="checkbox"/> Troy / Birmingham / Bloomfield • San Marino Club Tuesday, March 10, 2026 • 10am-1pm	<input type="checkbox"/> West Bloomfield / Farmington • Jewish Comm. Cntr. Tuesday, August 25, 2026 • 10am-1pm
<input type="checkbox"/> West Bloomfield / Farmington • Jewish Comm. Cntr. Thursday, March 19, 2026 • 10am-1pm	<input type="checkbox"/> Southfield / Lathrup Village • Southfield Pavilion Tuesday, September 1, 2026 • 10am-1pm
<input type="checkbox"/> Lansing • Lansing Mall Tuesday, March 24, 2026 • 11am-2pm	<input type="checkbox"/> Mid-Michigan • Soaring Eagle Casino Thursday, September 10, 2026 • 10am-1pm
<input type="checkbox"/> Livonia / Canton / Northville • Vistatech Center Tuesday, April 14, 2026 • 10am-1pm	<input type="checkbox"/> Shelby Twp. / Macomb • Palazzo Grande Tuesday, September 22, 2026 • 10am-1pm
<input type="checkbox"/> Sterling Heights Spring • Century Banquet Center Thursday, April 16, 2026 • 10am-1pm	<input type="checkbox"/> Grand Rapids / West MI • Frederik Meijer Gardens Tuesday, October 6, 2026 • 10am-1pm
<input type="checkbox"/> Detroit • Eastern Market - Shed 5 Thursday, April 30, 2026 • 10am-1pm	<input type="checkbox"/> Royal Oak / Ferndale • Royal Oak Farmers Market Tuesday, October 6, 2026 • 10am-1pm
<input type="checkbox"/> Taylor / Southgate / Wyandotte • Grecian Center Tuesday, May 5, 2026 • 10am-1pm	<input type="checkbox"/> Warren • Warren Community Center Thursday, October 29, 2026 • 10am-1pm
<input type="checkbox"/> Ann Arbor • Washtenaw Community College Monday, May 18, 2026 • 10am-1pm	<input type="checkbox"/> Livonia / Canton / Northville • Vistatech Center Tuesday, November 3, 2026 • 10am-1pm
<input type="checkbox"/> Grand Rapids / West MI • Frederik Meijer Gardens Tuesday, May 19, 2026 • 10am-1pm	<input type="checkbox"/> Grosse Pointe • Grosse Pointe War Memorial Monday, November 9, 2026 • 10am-1pm
<input type="checkbox"/> Traverse City • Hagerty Center - Northwestern MI College Thursday, May 21, 2026 • 10am-1pm	

Select The Exhibitor Package(s) That Best Meets Your Needs

<p>Silver Sponsor Package</p> <p><input type="checkbox"/> Silver (1) Expo - \$450</p> <p><input type="checkbox"/> *Silver (1) Multi Expo Discount - \$425 Total</p> <p><input type="checkbox"/> Silver (2) Expos - \$425 per / \$850 Total</p> <p><input type="checkbox"/> Silver (3) Expos - \$425 per / \$1,275 Total</p> <p><input type="checkbox"/> Silver (4) Expos - \$425 per / \$1,700 Total</p> <p><input type="checkbox"/> Silver (5) Expos - \$425 per / \$2,125 Total</p> <p><input type="checkbox"/> Silver (6) Expos - \$425 per / \$2,550 Total</p> <p><input type="checkbox"/> Silver (7) Expos - \$425 per / \$2,975 Total</p> <p><input type="checkbox"/> Silver (8) Expos - \$425 per / \$3,400 Total</p> <p><input type="checkbox"/> Silver (9) Expos - \$425 per / \$3,825 Total</p> <p><input type="checkbox"/> Silver (10) Expos - \$425 per / \$4,250 Total</p> <p><input type="checkbox"/> Silver (11) Expos - \$425 per / \$4,675 Total</p> <p><input type="checkbox"/> Silver (12) Expos - \$425 per / \$5,100 Total</p> <p><input type="checkbox"/> Silver (13) Expos - \$425 per / \$5,525 Total</p> <p><input type="checkbox"/> Silver (14) Expos - \$425 per / \$5,950 Total</p> <p><input type="checkbox"/> Silver (15) Expos - \$425 per / \$6,375 Total</p> <p><input type="checkbox"/> Silver (16) Expos - \$425 per / \$6,800 Total</p> <p><input type="checkbox"/> Silver (17) Expos - \$425 per / \$7,225 Total</p> <p><input type="checkbox"/> Silver (18) Expos - \$425 per / \$7,650 Total</p> <p><input type="checkbox"/> Silver (19) Expos - \$425 per / \$8,075 Total</p> <p><input type="checkbox"/> Silver (20) Expos - \$425 per / \$8,500 Total</p> <p><input type="checkbox"/> Silver (21) Expos - \$425 per / \$8,925 Total</p> <p><input type="checkbox"/> Silver (22) Expos - \$425 per / \$9,350 Total</p>	<p>Gold Sponsor Package - MOST POPULAR</p> <p><input type="checkbox"/> Gold (1) Expo - \$655</p> <p><input type="checkbox"/> *Gold (1) Multi Expo Discount - \$620 Total</p> <p><input type="checkbox"/> Gold (2) Expos - \$620 per / \$1,240 Total</p> <p><input type="checkbox"/> Gold (3) Expos - \$620 per / \$1,860 Total</p> <p><input type="checkbox"/> Gold (4) Expos - \$620 per / \$2,480 Total</p> <p><input type="checkbox"/> Gold (5) Expos - \$620 per / \$3,100 Total</p> <p><input type="checkbox"/> Gold (6) Expos - \$620 per / \$3,720 Total</p> <p><input type="checkbox"/> Gold (7) Expos - \$620 per / \$4,340 Total</p> <p><input type="checkbox"/> Gold (8) Expos - \$620 per / \$4,960 Total</p> <p><input type="checkbox"/> Gold (9) Expos - \$620 per / \$5,580 Total</p> <p><input type="checkbox"/> Gold (10) Expos - \$620 per / \$6,200 Total</p> <p><input type="checkbox"/> Gold (11) Expos - \$620 per / \$6,820 Total</p> <p><input type="checkbox"/> Gold (12) Expos - \$620 per / \$7,440 Total</p> <p><input type="checkbox"/> Gold (13) Expos - \$620 per / \$8,060 Total</p> <p><input type="checkbox"/> Gold (14) Expos - \$620 per / \$8,680 Total</p> <p><input type="checkbox"/> Gold (15) Expos - \$620 per / \$9,300 Total</p> <p><input type="checkbox"/> Gold (16) Expos - \$620 per / \$9,920 Total</p> <p><input type="checkbox"/> Gold (17) Expos - 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\$1,125 per / \$7,875 Total</p> <p><input type="checkbox"/> Presenting (8) Expos - \$1,125 per / \$9,000 Total</p> <p><input type="checkbox"/> Presenting (9) Expos - \$1,125 per / \$10,125 Total</p> <p><input type="checkbox"/> Presenting (10) Expos - \$1,125 per / \$11,250 Total</p> <p><input type="checkbox"/> Presenting (11) Expos - \$1,125 per / \$12,375 Total</p> <p><input type="checkbox"/> Presenting (12) Expos - \$1,125 per / \$13,500 Total</p> <p><input type="checkbox"/> Presenting (13) Expos - \$1,125 per / \$14,625 Total</p> <p><input type="checkbox"/> Presenting (14) Expos - \$1,125 per / \$15,750 Total</p> <p><input type="checkbox"/> Presenting (15) Expos - \$1,125 per / \$16,875 Total</p> <p><input type="checkbox"/> Presenting (16) Expos - \$1,125 per / \$18,000 Total</p> <p><input type="checkbox"/> Presenting (17) Expos - \$1,125 per / \$19,125 Total</p> <p><input type="checkbox"/> Presenting (18) Expos - \$1,125 per / \$20,250 Total</p> <p><input type="checkbox"/> Presenting (19) Expos - 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* Please note: To purchase the (1) Multi Expo Discount Package, your company must have already participated in one or more expos in the same calendar year.

<ul style="list-style-type: none"> (1) 6' table w/ (2) chairs Linens available upon request Listing in expo program w/ company name, phone number Copy of opt-in database Complimentary coffee & snacks Industry networking 	<ul style="list-style-type: none"> (1) 6' table w/ (2) chairs -w/ premium placement at expo Linens available upon request Listing in expo program w/ company name, phone number Half page (8"x5") ad in expo program Copy of opt-in database Complimentary coffee & snacks Industry networking Press release - company name inclusion Attendee Email - company name inclusion as Gold Sponsor Social media posts - company name inclusion 	<ul style="list-style-type: none"> (2) 6' tables w/ (4) chairs -w/ premium placement at expo Linens available upon request Listing in expo program w/ company name, phone number Company logo on cover of expo program Full page (8"x10") ad in expo program Copy of opt-in database Complimentary coffee & snacks Industry networking Press release - company name inclusion Attendee Email - company logo inclusion as Presenting Sponsor Expo website - company logo inclusion Social media posts - company name inclusion
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PAYMENT METHODS

To request a credit card payment link

for this invoice, email:

Beth@SeniorExpoUSA.com

or call 248-524-4868 ext. 302

Make Check Payable To:

Senior Expo USA

P.O. Box 482 Troy, MI 48099

Full payment must be received no later than

(10) days prior to the expo(s).

Please note: Credit card payments will be subject to a 3.5% service charge.

ACH / Wire Transfer

Account Name: Senior Expo USA

Bank Name: JPMorgan Chase Bank

Account Number: 610579275

ABA/ Routing Number: 072000326

EXHIBITOR REGISTRATION AGREEMENT

SENIOR EXPO USA takes pride in producing shows that are successful for exhibitors and enjoyable for attendees. By registering for participation and submitting payment, each exhibitor (including their employees, contractors, and representatives) agrees to abide by the following terms and conditions: **Liability & Indemnification:** SENIOR EXPO USA, its employees, vendors, media partners, facilities, and their employees shall not be liable for any injury, loss, damage, or legal action of any kind incurred by exhibitors, their employees, contractors, representatives, or property. Exhibitors agree to indemnify and hold harmless SENIOR EXPO USA and its employees from any and all claims arising from their participation. **Force Majeure:** SENIOR EXPO USA shall not be liable for any losses, costs, damages, or expenses (whether under contract, tort, or otherwise) suffered by an exhibitor as a direct or indirect result of events beyond SENIOR EXPO USA's control, including but not limited to acts of God, strikes, lockouts, industrial disturbances, disease or pandemic, government restrictions, or facility-related issues. **Event Operations:** SENIOR EXPO USA reserves the right to adjust booth location, booth size, event date, time, or venue as necessary to ensure a safe and successful show. Exhibitors may not solicit or engage attendees outside their designated exhibit space. Exhibitors may not dismantle or remove displays until the official end time of the show. Exhibitors must maintain liability insurance covering setup through takedown. **Payments & Fees:** Full payment is due at registration. Invoiced amounts are due net (10) days from invoice date or, (10) days prior to the expo date, whichever comes first. A 3.5% service charge will be added (or deducted in the case of refunds) for payments made via credit card. **Cancellation Policy:** If the exhibitor cancels **45 or more days** before the event, SENIOR EXPO USA shall retain **50%** of the booth rental fee and refund the balance. If cancellation occurs **44 days or less** before the event, SENIOR EXPO USA shall retain **100%** of the booth rental fee. All cancellations must be submitted in writing. Retained fees shall constitute liquidated damages for costs incurred by SENIOR EXPO USA in organizing and promoting the event, as well as losses from reletting space. Exhibitors may request to transfer their participation to another SENIOR EXPO USA event in the same calendar year in lieu of cancellation, subject to SENIOR EXPO USA approval. **Compliance:** Failure to comply with these rules may result in removal from the show without refund.

*Program ads are due 15 days prior to the date of the expo(s) you are participating in. PDF is the preferred file format.

Please email your completed ad to Skylar@SeniorExpoUSA.com. In your email, indicate which expos(s) you are participating in.

Questions? Feel free to contact Cheryl 248-524-4868 ext. 312 or Cheryl@SeniorExpoUSA.com